# CONTRACT

FOX 31 DENVER

**KDVR**
**100 E. Speer Blvd**
**Denver, CO 80203**
**(303)595-3131**

| Contract / Revision | Alt Order # |
|---|---|
| 571869 / | |

| Product |
|---|
| **Perlmutter for Congress 2012** |

| Contract Dates | Estimate # |
|---|---|
| **10/22/12 - 10/28/12** | |

| Advertiser | Original Date / Revision |
|---|---|
| **Perlmutter/D/Congress** | 10/05/12 / 10/05/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| Station | Account Executive | Sales Office |
| **KDVR** | Local KDVR House | Denver Office- K |

Special Handling

Demographic
Adults 25-54

| IDB# | Advertiser Code | Product Code |
|---|---|---|

| Agency Ref | Advertiser Ref |
|---|---|

And:

**Media Strategies & Research**
**1580 Lincoln St**
**Suite 510**
**Denver, CO 80203**

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | 31 | 10/22/12 | 10/26/12 | M-F 5-530a Good Day Colo | 5a-530a | | :30 | | | NM | 5 | $625.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | 5 | $125.00 | | | | | | |
| 2 | 31 | 10/22/12 | 10/26/12 | M-F 530-6a Good Day Colo | 530-6a | | :30 | | | NM | 5 | $1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | 5 | $300.00 | | | | | | |
| 3 | 31 | 10/22/12 | 10/26/12 | Good Day Colorado | 6a-7a | | :30 | | | NM | 5 | $1,625.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | 5 | $325.00 | | | | | | |
| E 4 | 31 | 10/23/12 | 10/26/12 | Good Day Colorado | 7a-8a | | :30 | | | NM | 3 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TW-F-- | 3 | $300.00 | | | | | | |
| 5 | 31 | 10/22/12 | 10/25/12 | Good Day Colorado | 8a-9a | | :30 | | | NM | 4 | $700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWT--- | 4 | $175.00 | | | | | | |
| 6 | 31 | 10/25/12 | 10/25/12 | We the People w/ Gloria Allre | 1230p-1p | | :30 | | | NM | 1 | $150.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | ---T--- | 1 | $150.00 | | | | | | |
| 7 | 31 | 10/23/12 | 10/23/12 | Divorce Court M-F 2p-230p | 2p-230p | | :30 | | | NM | 1 | $125.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | 1 | $125.00 | | | | | | |
| 8 | 31 | 10/22/12 | 10/22/12 | Judge Alex M-F 230p-3p | 230p-3p | | :30 | | | NM | 1 | $125.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M------ | 1 | $125.00 | | | | | | |
| D 9 | 31 | 10/26/12 | 10/26/12 | Judge Judy | 3p-330p | | :30 | | | NM | 0 | $0.00 |
| 10 | 31 | 10/22/12 | 10/26/12 | Ricki Lake | 4p-5p | | :30 | | | NM | 5 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | 5 | $250.00 | | | | | | |
| E 11 | 31 | 10/22/12 | 10/25/12 | M-F 5p-530p Fox 31 News | 5p-530p | | :30 | | | NM | 2 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M--T--- | 2 | $450.00 | | | | | | |
| E 12 | 31 | 10/22/12 | 10/26/12 | M-F 530p-6p Fox 31 News | 530p-6p | | :30 | | | NM | 2 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| **10/22/12 - 10/28/12** | Perlmutter for Congress | |

| Advertiser | Original Date / Revision |
|---|---|
| **Perlmutter/D/Congress** | 10/05/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays M---F-- | Spots/Week 2 / Rate $450.00 | | | | | | | |
| 13 | 31 | 10/28/12 | 10/28/12 | News Sunday 5p-530p | 5p-530p | | :30 | | | NM | 1 | $450.00 |
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays ------S | Spots/Week 1 / Rate $450.00 | | | | | | | |
| 14 | 31 | 10/22/12 | 10/26/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | NM | 5 | $7,500.00 |
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays MTWTF-- | Spots/Week 5 / Rate $1,500.00 | | | | | | | |
| 15 | 31 | 10/22/12 | 10/26/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | NM | 5 | $5,500.00 |
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays MTWTF-- | Spots/Week 5 / Rate $1,100.00 | | | | | | | |
| 16 | 31 | 10/27/12 | 10/27/12 | Sa LN 9p-930p | 9p-930p | | :30 | | | NM | 1 | $500.00 |
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays -----S- | Spots/Week 1 / Rate $500.00 | | | | | | | |
| 17 | 31 | 10/27/12 | 10/27/12 | Sa LN 930p-10p | 930p-10p | | :30 | | | NM | 1 | $400.00 |
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays -----S- | Spots/Week 1 / Rate $400.00 | | | | | | | |
| 18 | 31 | 10/28/12 | 10/28/12 | Su LN 9p-930p | 9p-930p | | :30 | | | NM | 1 | $1,000.00 |
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays ------S | Spots/Week 1 / Rate $1,000.00 | | | | | | | |
| 19 | 31 | 10/28/12 | 10/28/12 | Su LN 930p-10p | 930p-10p | | :30 | | | NM | 1 | $800.00 |
| Week: | | Start Date 10/22/12 | End Date 10/28/12 | Weekdays ------S | Spots/Week 1 / Rate $800.00 | | | | | | | |
| | | | | | | | | | Totals | | 49 | $24,950.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/01/12 -10/28/12 | 49 | $24,950.00 | $21,207.50 |
| Totals | 49 | $24,950.00 | $21,207.50 |

**Signature:** ______________________ **Date:** ______________

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